PRESS RELEASE

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Friends of The Moncton Hospital Foundation Campaign Surpasses \$1 million mark

Additional funds will enable a larger outdoor green space for addiction and mental health patients

Moncton - Local businesses, individuals and organizations can stand proud today with the knowledge that together their donations helped raise just over \$1 million, surpassing the \$950,000 goal by more than \$50,000.

Funds will go towards superior bed care for critically ill patients, sophisticated decision-making technology to make the labour and birthing process safer for mother and baby, and the creation of an outdoor "green-friendly" environment to promote health and healing for addiction and mental health patients at The Moncton Hospital.

Additional funds will make it possible to increase the size of this hope-inspiring green space which will be located on a third floor roof area for patients who have been admitted into either the Provincial Child and Adolescent Psychiatry Unit, Youth Wellness Unit or the Adult Psychiatry Unit. Campaign co-chairs David Savoie and Karen Teed say they are delighted to announce that because of the generosity of our donors, the space will be much bigger than what was originally planned.

"The creation of a larger outdoor green area will foster social interaction, relaxation and overall wellness, making a positive impact on the hospital's mental health and addiction patients," say Savoie and Teed.

Also on the list to be purchased are 18 **Smart Beds** which are urgently required for all three adult intensive care units at a cost ranging from \$24,000 - \$45,000. These high-tech beds are technologically advanced with, among other things, touch screens which allow staff to customize a patient's care electronically, lowering risk to patients and speeding recovery. ICUs treat critically ill and severely injured patients who need close observation, continuous monitoring and interventions. From strokes and heart attacks to car accidents and injuries, the demand for The Moncton Hospital's ICU services is constant.

Because of the campaign's success, deliveries will soon be made safer by revolutionizing the way the doctors and nurses monitor mother and baby as they go through the prenatal, labour and birth process. Sophisticated perinatal (period before and after birth) Fetal Monitoring and Data Technology will provide the healthcare team with an improved process (electronic documentation as opposed to paper) so they can have up-to-the-minute crucial information on the condition of mother and baby throughout the delivery. It is imperative to have modern decision support tools at their fingertips in order to act guickly to changes in the vital signs or other crisis situations. When there is a concern, seconds count. A quick decision in these precious moments can save a baby's life. The need for immediate and complete information access is critical in the maternity and labour and delivery areas. As a high-risk referral centre for surrounding communities, The Moncton Hospital is focused on reducing the risks associated with labour and delivery. "This technology will help us do our jobs so we can make quick decisions to ensure the best care for mothers and babies," say Dr. Ken Gillespie, Obstetrician/Gynecologist.

For more information on the Friends of The Moncton Hospital Annual Campaign, please call (506) 857-5488, visit online at <u>www.friendsfoundation.ca</u> or mail to the Friends of The Moncton Hospital Foundation, 135 MacBeath Avenue, Moncton, NB E1C 6Z8

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